



Malek Ayed

Business Administration Student

A student with a demonstrated history of working in the consumer goods industry. Skilled in Communication, Graphic Design, Management, and Marketing. Strong business development professional with a Licence of Business Administration from SMU - South Mediterranean University (MSB- MedTech-LCI).

✉ malekayed@icloud.com

📍 Tunis, Tunisia

📷 instagram.com/Ayedmalek

☎ +216 53690909

🌐 linkedin.com/in/ayedmalek

EDUCATION

Licence in Business Administration MEDITERRANEAN SCHOOL OF BUSINESS (MSB)

01/2018 - Present

EXPERIENCES

SALES ASSISTANT TUNISIAN ICE CREAM DISTRIBUTION

10/2017 - 02/2018

Tunis, Tunisia

Achievements/Tasks

- Presented products.
- Assisted clients.
- Managed orders.

SALES INTERN TUNISIE PLACE DE MARCHÉ

09/2019 - 10/2019

Tunis, Tunisia

Achievements/Tasks

- Conducted Market research
- Developed databases
- Presented the services to potential clients

GRAPHIC DESIGN INTERN NSCOM

08/2019 - 09/2019

Tunis, Tunisia

Achievements/Tasks

- Created content.
- Created content calendars.
- Used appropriate tools (Adobe Photoshop – Adobe Illustrator – Adobe Premiere Pro...).

COMMUNITY MANAGER AIESEC INTERNATIONAL

09/2019 - 06/2020

Montréal, Canada

Achievements/Tasks

- Managed social media platforms with more than 1 million followers
- Measured customer engagement
- Led and supervised an international team

COMPETENCES

Creativity

Teamwork

Entrepreneurship

Leadership

People Management

Management

Marketing

Graphic Design

Content Creation

Social Media Management

ORGANIZATIONS

AIESEC BARDO (09/2018 - 01/2020)

REPRESENTATIVE

ROTARACT SIDI BOU SAID (09/2017 - 06/2018)

Founder and community manager

HULT PRIZE at SMU (08/2020 - 01/2021)

Marketing Coordinator

CERTIFICATS

Fundamentals of Digital Marketing (Issued by Google) (03/2020 - Present)

EF SET English Certificate (C2 proficient) (05/2020 - Present)

Google Analytics for Beginners (Issued by Google) (10/2020 - 10/2023)

IELTS English Certificate (02/2021 - 02/2023)

Growth Hacking (Issued by Skills21) (02/2021 - Present)

LANGUES

Arabic ● ● ● ● ●

English ● ● ● ● ○

French ● ● ○ ○ ○

German ● ○ ○ ○ ○

Portuguese ● ○ ○ ○ ○

INTERESTS

Content Creation

Filmmaking

Psychology

Digital Marketing