

# CURRICULUM VITAE – Mrs. KHOULOU M'BAREK



## KhouLOUD M'BAREK

COO & CO-FOUNDER at AdUp Startup

### CONTACTS

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- KhouLOUD\_\_mbk

### PERSONAL INFORMATIONS

Name: KhouLOUD Mbarek  
Date of birth: 17/10/1991  
Nationality: Tunisian  
Family status: unwed



### WHY ME?

After completing my Engineering degree, i wanted to start my career toward success. I am willing to face challenges assuming my passion for work not forgetting my fascinating for digital marketing. I had the chance t start modeling and growing an instagram network with more than 100K Followers. Finally, i am ready to take the next step to succeed my new challenge at AdUp.



### WORK EXPERIENCE

- COO & Co-founder**  
At AdUp Startup Susah  
As an operating responsible, i manage the Commercial and Marketing department in the society. AdUp is creating a new distribution Channel for Ads through an innovative well segmented concept.
- Project Manager**  
At LEONI Company Susah  
In this position, I manage the technical Changes sent by the Customer in order to implement them in the production. This mission starts with studying the feasibility of the change, calculating the invest costs, evaluating the risks so i can communicate the action plan to the core team for the implementation.
- LPS Plus Manager**  
At LEONI Company Susah  
I manage the continuous improvement Projects based on lean Management Tools. Having an excellence project and a vision we fix stretch goals to reach our KPIs by coaching the management team through a specific routine.
- Business Supply Chain Analyst (Demand Planning Engineer)**  
At ELEKTRON Technology Tunis  
I manage a project of flow management by elaborating a mapping VSM of the whole factory and then covering the administration of demand forecasts after setting up basic demand planning data, creating, changing and maintain forecasting on IFS (A Swedish ERP)

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01/2016-06/2016

## Project Manager

At ELEKTRON Technology  Tunis

In my project, I managed to collect the needs of the workfield to find an appropriate solution to optimize system's production. I made a study of the existing by using the VSM tool. Finally, the implementation of an automated interface the MES (Manufacturing Execution System).

07/2013-03/2014

## Councilor Customer

At TELEPERFORMANCE  Susah

In this work, I used to receive calls and fix some clients' problems related to internet and telephonic communications. This job gave me a better communication skills and an ability to adapt with work conditions and showed me a way to satisfy the needs of the company.



## EDUCATION

2012 - 2016

### Electronic Engineering

At ENSIT TUNISIA  Tunis

2010 - 2012

### Preparatory School to Engineering University

At IPEIM TUNISIA  Mestir

2006 - 2010

### Pioneer School

At Pioneer School TUNISIA  Susah



## TRAINING

01/07/2014-31/07/2014

### Tunisian Company of Electricity and Gas

Worker Internship

03/08/2015-31/08/2015

### The National Company of Tobacco and Matches

Technician Internship

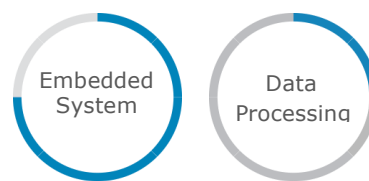
18/01/2016-30/06/2016

### ELEKTRON Technology

Engineer Internship



## SKILLS



C/C++ Embedded	● ● ● ● ● ● ● ● ● ●
VSM	● ● ● ● ● ● ● ● ● ●
VHDL	● ● ● ● ● ● ● ● ● ●
Matlab	● ● ● ● ● ● ● ● ● ●
ISIS	● ● ● ● ● ● ● ● ● ●
STEP 7	● ● ● ● ● ● ● ● ● ●
Laview	● ● ● ● ● ● ● ● ● ●



## ADDITIONAL ACTIVITIES

### Modeling since 2018

### Marketing Director at a Beauty Center



## LANGUAGES

Arabic	● ● ● ● ● ● ● ● ● ●
English	● ● ● ● ● ● ● ● ● ●
French	● ● ● ● ● ● ● ● ● ●
German	● ● ● ● ● ● ● ● ● ●